# CLINUVEL

## Meeting the challenges of vitiligo

Bioshares Biotech Summit, Hobart Australia

Lachlan Hay, COO, Acting CEO

7 August 2025

ASX: CUV | Börse Frankfurt: UR9 | ADR Level 1: CLVLY

### **Forward-looking statement**

#### **CLINUVEL GROUP**

This release contains forward-looking statements, which reflect the current beliefs and expectations of CLINUVEL's management. Statements may involve a number of known and unknown risks that could cause our future results, performance, or achievements to differ significantly from those expressed or implied by such forward-looking statements. Important factors that could cause or contribute to such differences include risks relating to: our ability to develop and commercialise pharmaceutical products; the COVID-19 pandemic and/or other world, regional or national events affecting the supply chain for a protracted period of time, including our ability to develop, manufacture, market and sell biopharmaceutical and PhotoCosmetic products; competition for our products, especially SCENESSE® (afamelanotide 16mg), CYACÊLLE, PRÉNUMBRA®, NEURACTHEL® or products developed and characterised by us as PhotoCosmetics; our ability to achieve expected safety and efficacy results in a timely manner through our innovative R&D efforts; the effectiveness of our patents and other protections for innovative products, particularly in view of national and regional variations in patent laws; our potential exposure to product liability claims to the extent not covered by insurance; increased government scrutiny in either Australia, the U.S., Europe, the UK, Israel, China, Japan, and/or LATAM regions of our agreements with third parties and suppliers; our exposure to currency fluctuations and restrictions as well as credit risks; the effects of reforms in healthcare regulation and pharmaceutical pricing and reimbursement; that the Company may incur unexpected delays in the outsourced manufacturing of SCENESSE®, CYACÊLLE, PRÉNUMBRA®, NEURACTHEL® or products developed as PhotoCosmetics which may lead to the Company being unable to launch, supply or serve its commercial markets, special access programs and/or clinical trial programs; any failures to comply with any government payment system (i.e. Medicare, Medicaid, and U.S. Department of Veteran's Affairs) reporting and payment obligations; uncertainties surrounding the legislative and regulatory pathways for the registration and approval of biotechnology, cosmetic and consumer based products; decisions by regulatory authorities regarding approval of our products as well as their decisions regarding label claims; our ability to retain or attract key personnel and managerial talent; the impact of broader change within the pharmaceutical industry, cosmetic industry and related industries; potential changes to tax liabilities or legislation; environmental risks; and other factors that have been discussed in our 2024 Annual Report. Forward-looking statements speak only as of the date on which they are made, and the Company undertakes no obligation, outside of those required under applicable laws or relevant listing rules of the Australian Securities Exchange, to update or revise any forward-looking statement, whether as a result of new information, future events or otherwise. More information on preliminary and uncertain forecasts and estimates is available on request, whereby it is stated that past performance is not an indicator of future performance.

# CLINUVEL



### **Commercial stage biopharmaceutical**

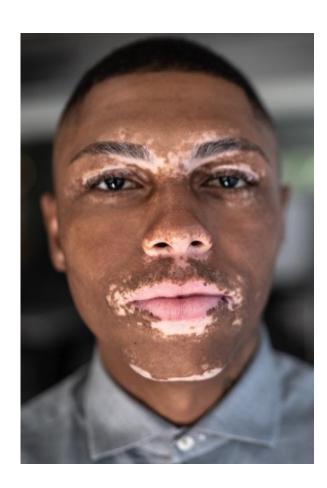
- SCENESSE® (afamelanotide) EMA, FDA, TGA approved for rare metabolic disorder EPP
- Profitable, 8 years' consecutive annual revenues growth (CAGR 38%)
- A\$198m in cash/equivalents (31 Dec)
- Self-financing expansion strategy: new indications, new products (R & PhotoCosmetic)

### Bioshares deep dive: vitiligo

- First Phase III fully enrolled (n=210)
- Establishing US commercial infrastructure to meet vitiligo demand
- US\$490-570m revenue potential in yrs 1-2



### Vitiligo



- Autoimmune disorder destroys pigment producing cells (melanocytes)
- ~1% of global population affected
- No approved R for:
  - systemic use
  - extensive depigmentation
  - active disease

"They think it's cosmetic, but it's more for me.

I am a lifelong colored person.

I feel like I lost my identity."

Patient testimony from FDA vitiligo workshop, March 2021

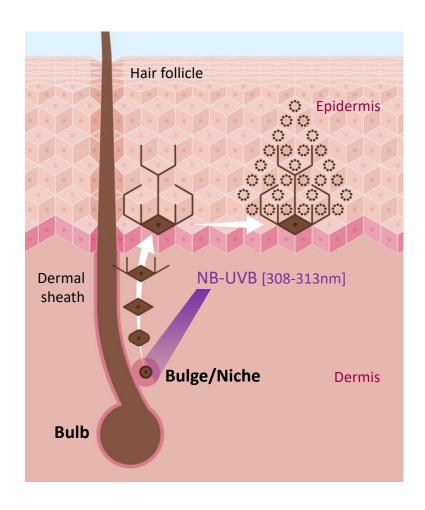
## Impact of vitiligo: is it relevant?

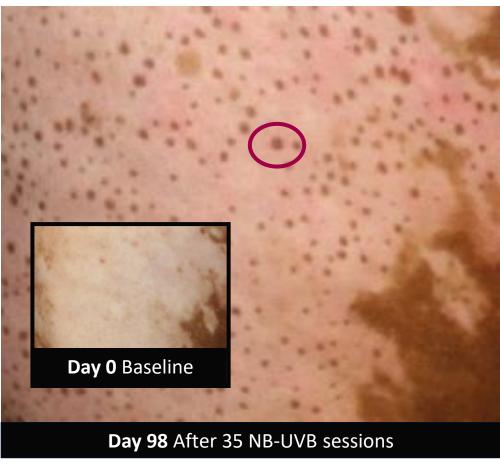
| Psychological impact | Low-Moderate  | Moderate-Highest   |
|----------------------|---|--|
| Localisation         | Limbs<br>Trunk<br>Hands and Feet                            | Face, Head and Neck<br>Trunk (including genitalia)<br>Hands and feet   |
| Skin Type            | Fitzpatrick I – White<br>Fitzpatrick II – Fair              | Fitzpatrick III – Average<br>Fitzpatrick IV – Light Brown<br>Fitzpatrick V – Brown<br>Fitzpatrick VI – Black |
| Extent               | <5% BSA   | ≥5% with high impact localisation<br>>10% BSA  |
| Disease state        | Inactive<br>Active  | Inactive<br>Active   |
| Treatment approach   | Topical<br>Localised phototherapy                           | Topical + systemic<br>Systemic<br>Whole body phototherapy  |
| Treatment response   | Not seeking treatment Some response to available treatments | Limited/no response to available treatments Relapse following treatment                                      |





### **NB-UVB – follicular repigmentation**



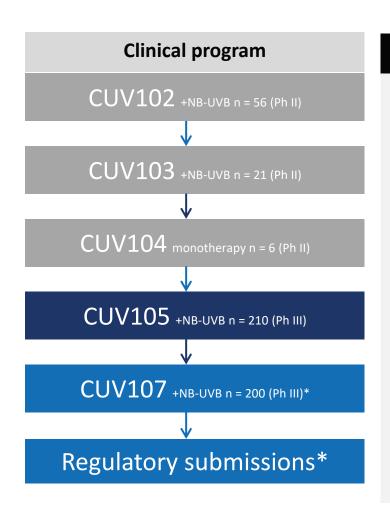


NB-UVB differentiating follicular stem cells

Melanoblasts migrating, become fully functioning melanocytes

Afamelanotide acting as agonist to MC1R expressed

### **CLINUVEL's Global Vitiligo Program**



#### **Milestones**

#### Phase II complete

CUV102 results published in JAMA Dermatology

#### Phase III CUV105 (n=210)

Recruitment completed May 2025
Treatment period 5 months
Follow-up 6 months
First Results 2H 2026
Primary endpoint: T-VASI50
Secondary: T-VASI75/90, F-VASI50/75/90, VitiQoL

#### Phase III CUV107

To commence, Q4 2025/Q1 2026

#### De-risking the program

Clinical & regulatory acceptance: hormone analogue for severe disorders

Positive safety profile afamelanotide + adjunct NB-UVB (~1,000 doses)

Enrolment target mirrors approved program (n=400)

Accepted endpoints: VASI, QoL

Pre-commercial pricing work

### **CUV102** Phase II study results









### **CUV105** Phase III study – first clinical observations

#### CASE REPORT 1

#### Female, 55 years old, Skin Type IV

Diagnosed with vitiligo in 2006, slowly progressive disease activity, no previous episodes of repigmentation, and no family history of vitiligo. Unresponsive to previous vitiligo treatments.

#### **PHYSICIAN'S REPORT**

80–90% repigmentation seen after Day 140 but near total repigmentation achieved after continued NB-UVB monotherapy.

#### **CASE REPORT 3**

Male, 56 years old, Skin Type IV

Diagnosed with vitiligo in 1999

#### **PHYSICIAN'S REPORT**

First repigmentation seen around day 42, considerable repigmentation seen by day 106. Patient continued to repigment after conclusion of treatment protocol with no further therapy.



**DAY 0**Baseline



**DAY 134**7 afamelanotide implants
39 NB-UVB treatments



**DAY 222**82 days after completing study
53 NB-UVB treatments



DAY 0
Baseline



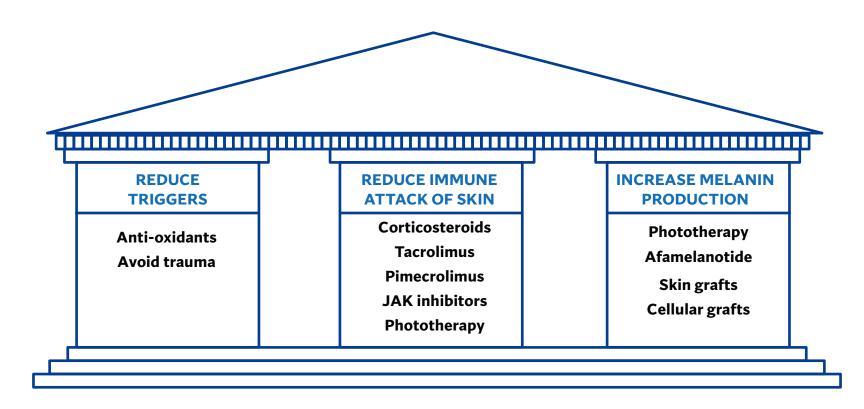
**DAY 134**7 afamelanotide implants
39 NB-UVB treatments



**DAY 308**168 days after completing study – no further therapy



### Future treatment of vitiligo



Adapted from AAD 2023

### A new vitiligo treatment algorithm

|  |  |   | NB-UVB                                   | Topical                                  | Topical JAK   | Oral JAK    | SCENESSE®        |  |
|--|--|---|--|--|---|-------------|------------------|--|
| Segmental  | 10%  |   |  | LOCALISED                                |   | SYST        | SYSTEMIC         |  |
| Generalised  | 90%  |   | ✓  | <b>√</b>                                 | ✓   | ✓           | <b>√</b>         |  |
| Localisation   | Face, Head ar<br>Trunk (includi<br>Limbs<br>Hands and Fe | ng genitalia)   | \<br>\<br>\<br>\                         | \<br>\<br>\<br>\                         | √<br>√<br>√   | \ \/ \/ \/  | √<br>√<br>√<br>√ |  |
| Skin Type  Fitzpatrick I – White Fitzpatrick II – Fair Fitzpatrick III – Average Fitzpatrick IV – Light Brown Fitzpatrick V – Brown Fitzpatrick VI – Black |  | \frac{1}{\lambda} \frac{1}{\lambda} \frac{1}{\lambda} \frac{1}{\lambda} | \/ \/ \/ \/ \/ \/ \/ \/ \/ \/ \/ \/ \/ \ | \/ \/ \/ \/ \/ \/ \/ \/ \/ \/ \/ \/ \/ \ | \frac{1}{\lambda} \frac{1}{\lambda} \frac{1}{\lambda} \frac{1}{\lambda} | √<br>√<br>√ |                  |  |
| Extent   | <10%   | Face, Head and Neck<br>Trunk (including genitalia)<br>Limbs             | √<br>√<br>√                              | √<br>√<br>√                              | √<br>√<br>√   | √<br>√<br>√ | √<br>√<br>√      |  |
|  | >10% <50%  | Face, Head and Neck<br>Trunk (including genitalia)<br>Limbs             | \<br>\<br>\                              |  | √<br>√<br>√   | √<br>√<br>√ | √<br>√<br>√      |  |
|  | >50%   | Face, Head and Neck<br>Trunk (including genitalia)<br>Limbs             | √<br>√<br>√                              |  |   | √<br>√<br>√ | <i>\ \ \ \</i>   |  |
| Psychological<br>Impact  | Very High<br>High<br>Moderate<br>Low<br>None             |   |  |  |   | √<br>√<br>√ | <b>*</b>         |  |
| Mechanism  |  | rs<br>ine attack (immunomodulation)<br>inin production                  | √<br>√                                   | √  | √   | √           | X<br>√           |  |

### Treatment landscape<sup>1</sup>

| COMPANY              | TREATMENT                           | PHASE II     | PHASE III | APPROVED |  |  |  |
|----------------------|-------------------------------------|--------------|-----------|----------|--|--|--|
| JAK inhibitors = imm | JAK inhibitors = immune suppression |              |           |          |  |  |  |
| Incyte               | Ruxolitinib (topical JAK 1/2)       |              |           |          |  |  |  |
|                      | Povorcitinib (oral JAK 1)           |              |           |          |  |  |  |
| Pfizer               | Ritlecitinib (oral JAK 3)           |              |           |          |  |  |  |
| Abbvie               | Upadacitinib (oral JAK 1)           |              |           |          |  |  |  |
| Eli Lilly            | Baricitinib (oral JAK 1/2) + NB-UVB |              |           |          |  |  |  |
| Merck                | MK-6194 (oral JAK)                  | Discontinued |           |          |  |  |  |
| Dermavent            | Cerdulatinib (topical SYK/JAK)      | Discontinued |           |          |  |  |  |
| Aclaris/Rigel        | Ifidancitinib (topical JAK 1/3)     | Discontinued |           |          |  |  |  |
|                      |                                     |              |           |          |  |  |  |

| Other approaches   |  |                                 |   |  |
|--------------------|--|---------------------------------|---|--|
| CLINUVEL           | Afamelanotide + NB-UVB   |                                 |   |  |
| AstraZeneca        | Anifrolumab (monoclonal antibody) + NB-UVB                                   |                                 |   |  |
| Pfizer             | Crisaborole & PF-07038124 (phosphodiesterase-4 inhibitors; PDE-4i) +/-NB-UVB |                                 |   |  |
| Amgen/NIAID        | AMG-714 (anti-IL-5 monoclonal antibody)                                      |                                 |   |  |
| Edesa              | EB06 (monoclonal antibody)   |                                 |   |  |
| <b>UH Bordeaux</b> | Methotrexate   |                                 |   |  |
| Almirall           | Undisclosed WnT  |                                 |   |  |
| Avita              | Autologous Cell Harvesting Device  | Commercial program discontinued | d |  |
| U Mass             | Metformin  | Discontinued                    |   |  |
| Vyne               | VYN201 (BET1 inhibitor)  | Failed endpoint                 |   |  |

<sup>&</sup>lt;sup>1</sup> Progressed to phase II or later

### **Treatment landscape<sup>1</sup>**

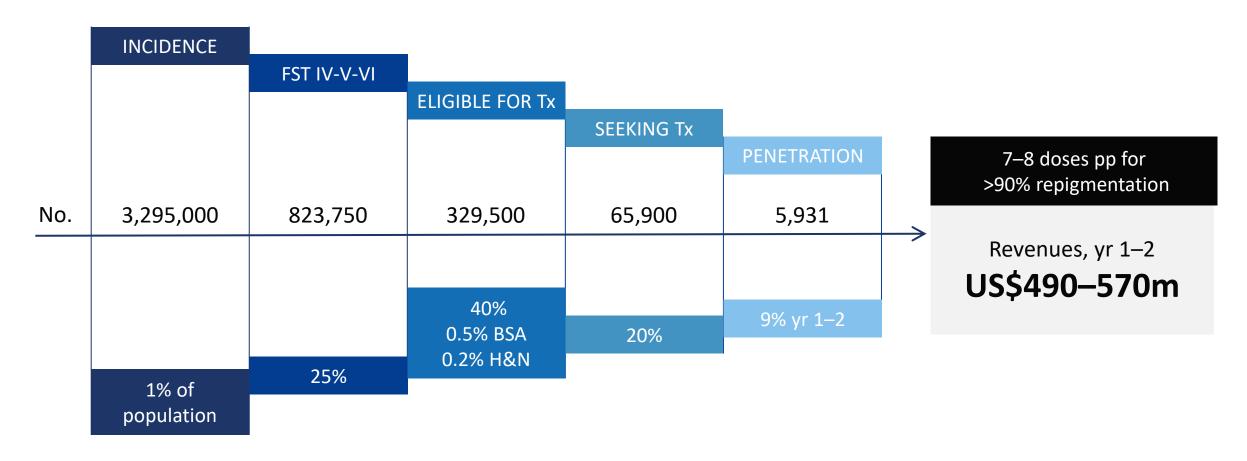
| COMPANY              | TREATMENT                           | PHASE II  | PHASE III                      | APPROVED       |  |
|----------------------|-------------------------------------|---|--------------------------------|----------------|--|
| JAK inhibitors = imr | mune suppression                    |   |                                |                |  |
| Incyte               | Ruxolitinib (topical JAK 1/2)       |   |                                |                |  |
|                      | Povorcitinib (oral JAK 1)           |   |                                |                |  |
|                      | Ritlecitinib (oral JAK 3)           |   |                                |                |  |
|                      | Upadacitinib (oral JAK 1)           | Topical JAK inhibitor (1.5% cream) <sup>1</sup>             |                                |                |  |
|                      | Baricitinib (oral JAK 1/2) + NB-UVB | Topical JAK Illimbitor (1.3% cream)                         |                                |                |  |
|                      |                                     |   |                                |                |  |
|                      |                                     | Approved for adult & adolescent vitiligo patients, ≤10% BSA |                                | ents, ≤10% BSA |  |
|                      |                                     |   |                                |                |  |
|                      |                                     | -   | eeks treatment, max 60gm       | -              |  |
|                      |                                     | 02.8  | lack Box warning, EU RMF       | ,              |  |
|                      |                                     | Vitiligo sales est. (LTM): \$234m <sup>2</sup>              |                                | 2              |  |
|                      |                                     | V 10118   | 50 Jaies est. (E1141). 925 III |                |  |
|                      |                                     |   |                                |                |  |
|                      |                                     |   |                                |                |  |
|                      |                                     |   |                                |                |  |
|                      |                                     |   |                                |                |  |
|                      |                                     |   |                                |                |  |
|                      |                                     |   |                                |                |  |
|                      |                                     |   |                                |                |  |
|                      |                                     |   |                                |                |  |

<sup>&</sup>lt;sup>1</sup> Full US Prescribing Information available at https://www.accessdata.fda.gov/drugsatfda\_docs/label/2022/215309s001lbl.pdf

<sup>&</sup>lt;sup>2</sup> Sales data from Incyte SEC filings, analyst estimates of vitiligo sales

### Vitiligo

#### Addressable Market USA – afamelanotide for FST IV-V-VI





# SCENESSE® in the USA

from EPP to vitiligo

### **US Commercial Infrastructure**

**Direct Distribution 2019–2025** 



#### In-house commercial team

Director, Nth American Operations

Financial specialists

VA-Medicare-Medicaid

Patient liaison

**Executive support** 

Finance support

Pharmacovigilance

Quality Assurance / distribution



#### Logistics

DC – cold storage
labelling / packaging
QA
product release

#### **Shipping**

cold transportation direct supply US medical centers



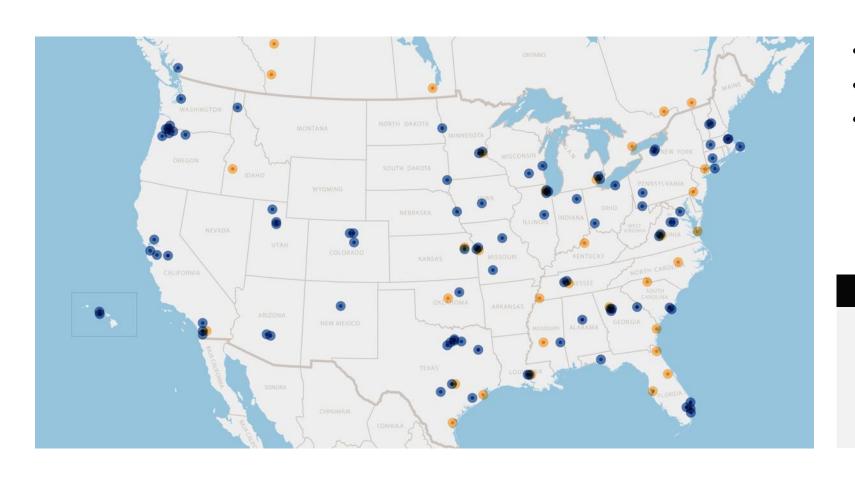
#### **Medical centers**

orders
pharmacy storage
Rx filled
direct contact
104 Specialty Centers US-CAN
Target 120 Centers in CY2025

cost effective, control, commercial

### **US Commercial Infrastructure**

### **North America – Current Clinics and Targets**



- 87% of target achieved
- 84% of CUV team established
- Treatment codes in place

### **OBJECTIVE**

CLINUVEL to be dominant in North American vitiligo market

### **Building CLINUVEL's US presence**



Community & patient assoc. engagement



Social & traditional media – paid & earned



Patient databases & relationships



**HCP** engagement



### **AAD 2025 Annual Meeting, Orlando FL**

Introducing CLINUVEL at the world's largest dermatology conference

- 4,800 sqft Pavilion of Photomedicine
- 1,400 guests over 3 days
- >193,000 organic social views across CLINUVEL channels
- Short-listed for 2025 C&IT Awards Pharma & Healthcare Event of the Year
- Afamelanotide program presented at satellite meetings, plenary sessions

"What you have achieved here is truly stunning, it's like an art gallery"

### **Catalysts and calendar**

#### 2025-2026

| Commercial growth SCENESSE®   | Financial year end results FY25                                  | 4 <sup>th</sup> week August |  |
|-------------------------------|--|-----------------------------|--|
|                               | EMA decision dosage expansion adults                             | Q4 2025                     |  |
|                               | EMA re-file adolescents SCENESSE®                                | Q4 2025                     |  |
|                               | Health Canada decision marketing authorisation: SCENESSE® in EPP | Q4 2025                     |  |
|                               | Distribution expansion to 120 Specialist Centers USA–CA          | Q4 2025                     |  |
| Clinical, regulatory          | NEURACTHEL® (ACTH) manufacturing update                          | Q4 2025                     |  |
|                               | Regulatory update vitiligo                                       | Q4 2025                     |  |
|                               | First patient first visit CUV107 – vitiligo                      | Q4 2025/Q1 2026             |  |
|                               | CUV105 vitiligo – primary protocol complete                      | H1 2026                     |  |
|                               | CUV105 first results   | H2 2026                     |  |
|                               | Start CUV053, variegate porphyria study                          | H1 2026                     |  |
| Communications, IR, Corporate | Non-deal roadshows & conferences DE, USA, AUS                    | H2 2025                     |  |
|                               | Premarketing activities PhotoCosmetics                           | Q3/4 2025                   |  |
|                               | American Academy of Dermatology Meeting 2026                     | Q1 2026                     |  |

# CLINUVEL

# Thank you for your interest

Authorised for ASX release by the Board of Directors of CLINUVEL PHARMACEUTICALS LTD

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