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NEWS COMMUNIQUÉ I

CRISTINA RAMOS

I have always felt that life's milestones, the ones that mark a significant turning point in your life, come when you least expect them. These happenstances are unpredictable, and the only way they can be dealt with is to be prepared to seize the moment as it is.

I was born on an island in the middle of the Atlantic Ocean, and that is where my roots are. My memories of my son, family and friends, and most of my childhood and life, started in my town, Fontanales—the island of eternal spring, where time seem to pass a little more slowly, and the people carry so much kindness, always with open arms to whoever comes to visit. I did not choose to live on Fontanales, but the island chose me to be its people.

I remember the day my life took on a new path. It was March 12, and I was invited to act in a television program. Even though I had been preparing myself for this moment for 20 years, I never expected the transformation I would undergo from that seemingly ordinary episode. That day was a game-changer for me and, looking back, I realise that everything that followed would not have been possible if not for my persistence. I have been refining my skills and performing on stage, striving to give my audience an experience they will never forget. It has been an incredible journey, and I am grateful for every opportunity that has come my way.

This year I am embracing a new opportunity, to align my values with CLINUVEL's and help introduce their story to new audiences globally. I'm excited by this new partnership and what lies ahead.



GLOBAL EXPERIENCES



The beginning of 2023 was a time for reflection after a full year of events and concerts in 2022. January is always devoted to planning for the year ahead, while I launched my new single, *Habrà Una Segunda Vez*, in a collaboration with David DeMaria. With the ongoing war in Ukraine and the tragedies in the Turkey earthquake, I also took a moment to breathe and regain momentum, reflecting upon where my priorities should lie in life.

With energy renewed, the first quarter of 2023 included performances, celebrations for Women's Day, and a number of carnivals taking place on the Canary Islands. I had the honour of singing at the Las Palmas de Gran Canaria carnival, as well as performing on Fuerteventura. After my performance in Florence, I continued through television stations in Spain, Madrid, Santiago de Compostela, and Seville to promote my new single.

As a student of the Arts, visiting Florence has been my dream. It was my first time in one of the most beautiful cities in the world. Seeing the impressive Duomo di Firenze in person left me in so much awe; it is definitely a memory that I will never forget. Beyond the sights of the city, my time in Florence also gifted me the opportunity to meet new people, opening up possibilities of collaborating with new artists, such as Alessandro Castellano, also known as Dascar.

PLANNING



The next few months are likely to be filled with a lot of changes and uncertainty. The Pride Parade will take us to Madrid, Palma de Mallorca, and Maspalomas. Rather than the traditional summer tour which has consumed much of my previous years, I will be focusing on participating in events organised by public institutions during the upcoming months. We are currently in the midst of preparing for two big events this quarter. The first is a special program for Spanish television, which will be televised on 30 May in Canary Islands, where I will hold a concert together with the maestro Benito Cabrera. In June, a new show, *Cristina Ramos Soul*, featuring City Dock Band will take place at the Alfredo Kraus Auditorium, and will include performances of hits from notable soul musicians in the 70s and 80s, such as Aretha Franklin, Stevie Wonder, and Whitney Houston. We are also working on my next single, which I hope will be ready by July.

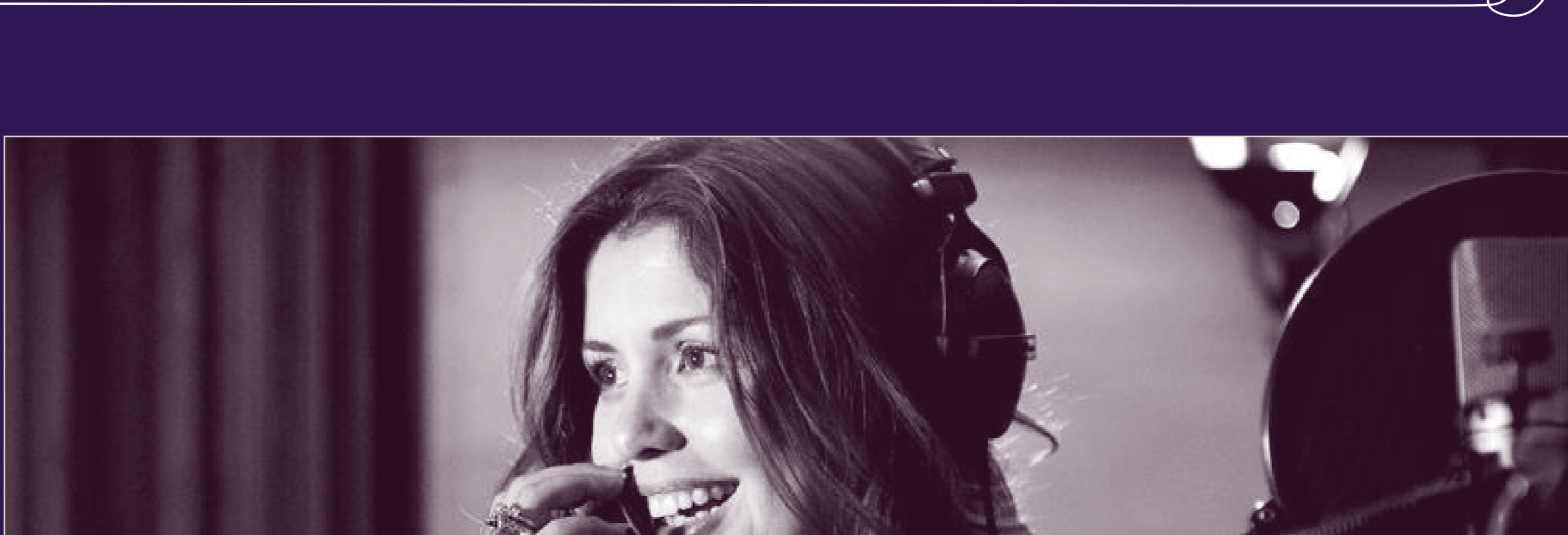
UPCOMING GLOBAL PERFORMANCES



Last year, I had the pleasure of being able to perform at the Aspendos amphitheatre, a UNESCO World Heritage site. What an unforgettable experience it was, to perform in the best preserved Roman theatre in the world! Unfortunately, despite the success of that concert, we are not able to perform there again due to the current circumstances.

When I saw the devastation caused by the Turkey earthquake, I could not help but feel a deep sense of empathy for the victims. It spurred me to organise a concert to my raise aid and support for them. Not only is it my way of contributing to the relief efforts, but it is also a personal challenge to use my art to make a positive impact in the world. Right now it is too early to give details, as the schedule of a performer is fluid, but I hope that in the next statement I can give great news, as it will be an event of global relevance.

EPILOGUE











With the completion of each performance and tour, I reward myself for my hard work with simple joys: returning to my quiet life on my Canary Islands, where I can read, stargaze, and spend quality time with my family. My home is my refuge, mi Paraíso. The last few years of the pandemic have been hard, because they have not allowed us to work to the fullest. Like most people, my life took on a slower pace; I was not able to travel, I am spending more time at home helped me gain a renewed appreciation for the place where I live. I am truly privileged to live in Fontanales, with its open spaces and the freedom that you get from living right by the sea.

When it comes to work, I derive joy from working on issues that resonate with me. To me, success is established from doing what you like and enjoying that process, and consequently, the journey becomes your goal. Every trip, every experience, every performance, every person I meet, brings me profound joy. And that is why I avoid setting specific goals—rather, I make a conscious effort to enjoy the moment with everything I do, and to share my experience and values with people who shares the same outlook on life.

CLINUVEL is a fundamental part of this process, as it represents a good part of my values and the protagonist of my agenda.

KEY WORDS

-  Humanitarian
-  Feminism
-  Tourism & Health
-  Canary Island
-  Carnival
-  Work
-  New Projects
-  Effort

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